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10AL51

Fifth Semester B.E. Degree Examination, December 2012
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: *Answer any FIVE full questions, selecting atleast TWO question from each part.*

PART – A

- 1 a. Explain different levels of management. (10 Marks)
b. What is scientific management? Explain (10 Marks)
- 2 a. What are the different steps involved in planning? (10 Marks)
b. What are single use and standing plans? Explain them with examples. (10 Marks)
- 3 a. Briefly explain the principles of organization. (10 Marks)
b. Discuss centralization v/s decentralization. (10 Marks)
- 4 a. Briefly explain comparison of Maslow's and Herzberg theories of Human motivation. (10 Marks)
b. What are different steps involved in controlling process? (10 Marks)

PART – B

- 5 a. Who are Intrapreneurs? Explain the difference between Entrepreneurs and Intrapreneurs. (10 Marks)
b. Explain the barriers involved in entrepreneursh. (10 Marks)
- 6 a. What are the steps involved in starting a small scale industry? (10 Marks)
b. Explain the effect of WTO/GATT on Indian SSI. (10 Marks)
- 7 a. Explain the objectives and functions of KSFC and NSIC. (10 Marks)
b. Discuss various types of assistance provided by TECSOK and KSSIDC. (10 Marks)
- 8 a. Explain in detail the contents of "Project Report". (10 Marks)
b. What are network analysis techniques? Explain PERT and CPM. (10 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.